



**April 2, 2011  
10:00 a.m. – 8:00 p.m.  
Location: Rainbow Plaza Shopping Center  
3225 Rainbow Drive  
Rainbow City, AL 35906**

### **Vendor Application**

We are excited to present the 6<sup>th</sup> annual Alabama Chocolate Festival on Saturday, April 2, 2011 to be held in the Rainbow Plaza parking lot. Vendors must make application with only one vendor per booth. Notification of acceptance will be made by the Festival's Vendor Committee by no later than March 25, 2011. **IT IS MANDATORY THAT YOU BRING INDIVIDUALLY WRAPPED CHOCOLATE TO GIVE AWAY.** No vendor may sell raffle tickets or chances for any organization.

You will be notified prior to the event for arrival and setup times. The Festival will officially open at 10:00 a.m. and ends at 8:00 p.m. You will be expected to remain open the entire day, unless approved otherwise by the Vendor Committee. Food vendors will be allowed to check in and setup by appointment only on Friday, April 1 by calling Beth Lee at 256-413-1201.

All exhibitors are expected to comply with the State of Alabama tax regulations in which an application is enclosed for that purpose. Exhibitors are expected to comply with the regulations of the Etowah County Health Department. A one-day exemption will be filed with the Etowah County Health Department.

If you need electrical hook-ups please check the appropriate box(es) on the application form. In order to make sure you have the power you need, the Vendor Committee must have your request for power by March 25, 2011. Every effort will be made to meet your requirements.

This is a rain or shine event and the festival will **not** close during intermittent rain. In the event of prolonged, inclement weather, the festival may delay opening or be cancelled with no refunds given. It is the responsibility of the vendors to be present for notification of delays or cancellations.

The Vendor Committee reserves the right to reject any materials, foods, or other items it deems unsuitable. No material *that is or could be* controversial to any particular group will be allowed. As the display of religious, cultural, or ethnic memorabilia, the

committee will not allow display or sales of such. No exceptions will be made and any vendor violating this decision will be asked to leave the festival premises. We appreciate your adherence to this decision.

Any accepted application fee is non-refundable after March 25, 2011. The Alabama Chocolate Festival hereby reserves the right to cancel this agreement at any time immediately upon verbal notice and to revoke all rights of exhibitor in connection therewith, including compelling any vendor to remove his or her product and exhibit from the premises of the Alabama Chocolate Festival.

Upon arrival to the festival you will need to check in at the registration desk and we will direct you to your assigned vendor space. **Check in time begins at 6:00 a.m.** You will be allowed to drive into the festival area and unload your merchandise but we ask you as soon as possible to move your vehicle/trailer to the designated parking area. All vehicles must be removed from inside the vendor area by 9:30 a.m.

Vendors are responsible for picking up their own trash and placing it in the receptacles throughout the festival area. Do not leave trash on the ground! Vendors that leave their area in unacceptable conditions will not be invited back to future events.

Vendors are to bring your own table, tent, chairs, and cash/change as we will not be responsible for furnishing you supplies.

No Coke or Pepsi products can be sold or given away. This includes bottled water. You may purchase these products on site from the Vendor Committee.

The 2010 Alabama Chocolate Festival crowd was estimated between 6,000-8,000 people so please plan accordingly.

**\*\*NO PETS WILL BE ALLOWED INSIDE EVENT AREA—NO EXCEPTIONS\*\***



**2011 Alabama Chocolate Festival Vendor Application**

Name of Business: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

List of items you will be vending: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Fees: Booth size 12 X 12**

<b>Food Vendors:</b>	<b>\$150.00</b>
<b>Arts/Crafts:</b>	<b>\$ 50.00</b>

Additional Electrical Requirements:

\_\_\_120V\_\_\_AMPS \$25.00 charge

\_\_\_240V\_\_\_AMPS \$50.00 charge

Additional footage required \_\_\_\_\_feet @ \$25 per foot.

\*\*All food vendors should remit a picture of your trailer from tongue to the end along with the actual size of trailer including tongue. There will be no disposal of gray water at the festival.

**Contact Information:**

Please remit application to:

Alabama Chocolate Festival  
Attn: Beth Lee  
3700 Rainbow Drive  
Rainbow City, AL 35906

Make checks payable to: *Alabama Chocolate Festival*

Credit cards and debit cards will not be accepted. Cash, check, or money order accepted.

For additional information please contact:

Beth Lee, Vendor Coordinator at 256-413-1201 or email [mayor@rbcalabama.com](mailto:mayor@rbcalabama.com).  
Fax-256-413-3682.

PLEASE INDICATE IF YOU WOULD LIKE TO BID ON ONE OF THE FOLLOWING EXCLUSIVES. THE MINIMUM BID IS \$500.00.

**FUNNEL CAKES** \_\_\_\_\_ **BID AMOUNT:** \_\_\_\_\_

**LEMONADE** \_\_\_\_\_ **BID AMOUNT:** \_\_\_\_\_

Bids will be opened on Monday March 21, 2011 at 2:00 p.m. in the Mayor's office. Check must accompany bid. Highest bidder will be awarded exclusive rights at the Alabama Chocolate Festival for the item bid. No vendor will be allowed to sell exclusive other than the winning bidder. Bidders are encouraged to attend bid opening.

**Office Use Below:**

**Check #** \_\_\_\_\_ **Amount** \_\_\_\_\_ **Cash** \_\_\_\_\_

**Date Received:** \_\_\_\_\_

**Notes:** \_\_\_\_\_

Revised 1/20/2011