

STATE OF ALABAMA

COUNTY OF ETOWAH

CITY OF RAINBOW CITY, ALABAMA – COMMERCIAL DEVELOPMENT BOARD – MARCH 10, 2020

The Commercial Development Board of the City of Rainbow City, Alabama met in a regular session at 4:30 P.M. The following people were present:

Present:

Jeff Boyd, Chairman
Dudley Parker
Braydon Hawk
Elizabeth Barnett
Jim Ford

Absent:

Larry Keenum, Council Member
Bob Klein

Also present:

Dana Rice, Attorney
Joel Garmon, Building Official

1. Chairman Jeff Boyd declared a quorum of the Commercial Development Board was present. The meeting was called to order at 4:30 P.M. and the following business was transacted.
2. The minutes from February 11, 2020 were presented. Dudley Parker made a motion to approve the minutes as presented. Jim Ford seconded the motion. Motion carried unanimously.
3. Jeff Boyd discussed that he had made contact once again with Alysia Cook of Opportunity Strategies from Austin, TX. He discussed his hesitation for continuing with that particular companies program and was interested in pursuing other options. Mr. Boyd discussed an upcoming event sponsored by Etowah C.A.R.E.S. called the Economic Development Speaker Series and extended an invitation for anyone who would like to attend. Mr. Boyd gave an update on Bojangles. Mr. Boyd mentioned a webinar on March 12 that was presented by Retail Strategies President, Lacey Beasley on COVID-19 and its effects on retail and its challenges to the work force. A discussion of COVID-19 followed. Jim Ford continued discussion of the Economic Development Speaker Series and what it had to offer. He explained that the event was for business owners to learn about the Alabama Career Center's OJT programs to encourage employers to hire individuals who require certain skills for a particular job as well as the programs reimbursement benefits for employers. The passing of Wiley McLain was discussed. Discussion followed of Rainbow Plaza owner's decision not to sell property. It was discussed that C & J Financial had moved to the Gold's Gym building and that C & J Financials old building was up for sell and was to come before auction with Target Auction starting April 15, 2020 at 11:00am and was to end on April 30, 2020 at 11:00am. It was discussed that Bobcat was awaiting to be incorporated with the city before continuation with their business. Brayden Hawk gave an update on Osborn Trucking. He explained that the owner was dealing with a lot of legal issues with the current occupant, Celadon.
4. The next meeting is scheduled for April 8, 2020 at 4:30 P.M.
5. There being no further business to be discussed, Jim Ford made a motion to adjourn. Brayden Hawk seconded the motion. Meeting adjourned at 5:09 P.M.

Respectfully submitted,

Heather Hill
Recording Secretary,
Commercial/Industrial Development Board

