

RAINBOW CITY

CONTROL MEASURE 1 - PUBLIC EDUCATION AND OUTREACH

See Section 8.1 of the Annual Report and the SWMP

ACTIVITY NO.	STRATEGIES	2017-2018 IMPLEMENTATION STATUS	2018-2019 PROPOSED EFFORTS	SUPPORTING DOCUMENTATION	COMMENTS / CHANGES	PROPOSED CHANGES
1	Storm Water Educational Material: Distribute educational materials to the City Hall, Engineering Department, and the Public Library	The City placed educational materials at City owned buildings: 25 at the Library 25 at the City Hall Materials were restocked quarterly	The City will distribute hardcopy educational materials available for the public at the Building Department and the Library.	Educational Materials and photos of their placement at the library and city hall are attached. (See Document Set 1-1)		NO
2	Storm Water Web Page: Update the Storm Water web page on the Rainbow City website	The City maintained information on Storm Water Management on the web page. The 2017-2018 Annual Report was added. 364 views were recorded for the webpage	The City will maintain the webpage by adding additional information such as articles, pictures, and links to the web page.	The Storm water web page, Building Department web page, Street Department web page, Nuisance Complaint Form and web site recorded hit information are attached. (See Document Set 1-2)	http://www.rbcAlabama.com/stormwater-management/	NO
3	Annual Report and SWMPP Availability: Provide the SWMPP and current Annual Report for public viewing on the City's website	The current Annual Report and the 2017 SWMPP are available for viewing on the City's website on the Storm water Management web page. 364 views were recorded for the webpage.	The City will provide the current Annual Report and SWMPP for public viewing on the City's website.	The Storm water web page, Building Department web page, Street Department web page, Nuisance Complaint Form and web site recorded hit information are attached. (See Document Set 1-2)	http://www.rbcAlabama.com/stormwater-management/	NO
4	Partnerships in Educational and Public Involvement Events: Partner with Keep Etowah Beautiful, Clean Water Partnership of Alabama, and Alabama Power to distribute educational material and promote events	The City participated and/or contributed monetarily in the following events that were held: Renew our Rivers, Water Festival, and One community cleanup day	The City will continue partnership efforts and participation in community events.	See Activities 4a, 4b, and 6.		NO
4a	Partnerships in Educational and Public Involvement Events: Rainbow City Cleanup Day - target primary watersheds and secondary waterways to the Coosa River by prioritizing the collection of any litter or trash that is in the vicinity of a major or minor stream.	May 5, 2018 City provided bags for cleanup 60 residents participated and collected 410 bags of trash and 5 old tires City promoted/advertised the cleanup with the electronic bulletin board and flyers placed at public places like community center, library, and recreational fields. The City promoted this event in the City Council Meeting on April 23, 2018	The City will continue partnership efforts and participation in community events.	Advertising flyer and Council minutes area attached. (See Document Sets 1-3 and 1-5)	The City disposed of the collected debris and garbage at the landfill (EC Waste, Three Corners Landfill)	NO

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4b	Partnerships in Educational and Public Involvement Events: Renew Our Rivers	October 31, 2018 City provided bags for cleanup 13 City employees collected 50 bags of trash and 6 tires City promoted/advertised the cleanup with the electronic bulletin board. The City promoted this event in the City Council Meeting.	The City will continue partnership efforts and participation in community events.	Photos of the event are attached. (See Document Set 1-4)	The City disposed of the collected debris and garbage at the landfill (EC Waste, Three Corners Landfill)	NO
5	Water Quality Awareness Week: Promote an annual <i>Water Quality Awareness Week</i> through City resources	The City promoted Water Quality Awareness Week in May 2018 in conjunction with the Community Cleanup.	The City will promote the 2019 <i>Water Quality Awareness Week</i> .	Advertising flyer and Council minutes area attached. (See Document Sets 1-3 and 1-5)		NO
6	Etowah County Water Festival: Annually promote and participate in an annual <i>Etowah County Water Festival</i>	The City participated in and provided funding for the 2018 <i>Etowah County Water Festival</i> which was held on December 7, 2018 . Joel Garmon volunteered as a bus parking attendant. The City promoted/advertised the event using the electronic sign and on the City webpage. The event was also promoted during the City Council Meeting.	The City will promote and participate in the 2019 <i>Etowah County Water Festival</i> .	Council Meeting minutes, Sponsorship Form, Volunteer Form, and KEB totals are attached. (See Document Set 1-5, 1-6, and 1-7)	86 Adult Volunteers 263 Student Presenters and Tour Guides 66 4th Grade Teachers 1163 4th Grade Students	NO
7	Gadsden - Etowah MS4 Steering Committee Meetings: Coordinate and/or participate in meetings as a Storm Water Steering Committee for entity updates, networking and coordination of activities and BMP strategies	Wiley McLain attended the meeting on August 30, 2018 .	An annual meeting will be held in 2019-2020 reporting period.	Attendance records for the meeting is attached. (See Document Set 1-8)		NO
8	Educational Materials on Construction Site Storm Water Impacts: Provide educational materials on storm water impacts from construction site runoff to individuals requesting building/development permits	0 permits were issued The pamphlet was provided to approximately 0 permittees	The City will provide the pamphlet to individuals requesting building/development permits.	The pamphlet is attached. (See Document Set 1-9)	As the City continues to receive repeat permittees, they will consider updating the pamphlet with new information.	NO
9	Educational Materials on Low Impact / Green Development: Provide pre-printed educational materials on green infrastructure alternatives to individuals requesting building/development permits	0 permits were issued in the reporting period 0 projects incorporated green techniques	The City will continue to provide educational materials on green infrastructure to permittees	The pamphlet is attached. (See Document Set 1-10)	Engineering Department is directing developers to use the pamphlet as a guideline.	NO

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10	Public Reporting and Tracking System: Provide a contact number on the City's Storm Water Management webpage for the public to provide input on the development, revision, and implementation of the SWMP	0 inquiries received 0 complaints addressed 0 reports contained required information to find and address the suspected problem	The City will publicize the reporting number on the City's website and track received reports and the City's responses to the received reports. The City will evaluate the current public reporting and tracking methods.	The Storm water web page is attached. Since there were no complaints, a summary of a complaint can not be provided. (See Document Set 1-2)	The Storm water web page states, "For questions about the City of Rainbow City Storm-water Management Program and its implementation or to report a non-compliant construction site, illicit discharge (including spills or illegal dumping), impaired waterways, or any possible violation of ordinances relating to storm water pollution please contact the Rainbow City & Utilities Board Engineering Department at 256-413-1240."	NO
11	Additional Strategy: Participation in Public Meetings related to construction, non-point source, or storm water issues.	Mr. Joel Garmon attended a seminar from Alabama Storm water Association on February 5, 2019 at ALDOT Central Office on "Tools for Construction Site Storm water Runoff Control and Compliance"	COMPLETED	The conference agenda and attendance sign in sheet are attached. (See Document Set 1-11)		NO
12	Additional Strategy: Brush Pickup - Perform brush, pruned limbs, bagged leaves, grass clippings, and pine straw pickup throughout the year on a monthly basis	Roads were prioritized by doing a quarter section of the City each week The City made an average of 64 hauls per month to the landfill during the reporting period.	COMPLETED	Advertisement on Street Department webpage, photo of brush in dump truck, and disposal invoice are attached. (See Document Sets 1-2 and 5-9)	The place of disposal charges by loads and not tons.	NO
13	Additional Strategy: Litter Cleanup Throughout the City	Inmates crews were used to pick up litter throughout the City. Trash was collected by the Etowah Co Sheriff's dept.	COMPLETED			NO
14	Additional Strategy: Large item pickup throughout the City	The City collected large items from residents as needed. Roads are prioritized by doing a quarter section of the City each week.	COMPLETED	Advertisement on Street Department webpage, photo of dump truck used for hauling, and disposal invoice are attached. (See Document Sets 1-2 and 5-9)		NO
15	Additional Strategy: Council Meetings	Storm water activities and information were announced at Council Meetings.	COMPLETED	The Council Meetings are attached. (See Document Set 1-4)		NO
16	Additional Strategy: Digital Sign	The City used a digital sign to promote and advertise City sponsored storm water events including Clean up day, Groundwater Festival, and Renew Our Rivers	COMPLETED			NO

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17	Additional Strategy: Recycling Program	The City maintained trailers at 18 locations throughout the City. 12.5 tons collected	COMPLETED	Announcement on the City web page and photos of the trailers are attached. (See Document Sets 1-2 and 5-10)	City collects cardboard, plastics, and paper The City has signs on the trailers and advertises this with the digital sign.	NO